



# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## Free Day at the Santa Barbara Zoo in Honor of Earth Day

(April 4, 2022) Santa Barbara, CA – In honor of Earth Day this year, the [Santa Barbara Zoo](#) invites the community to enjoy FREE admission on April 19, generously sponsored by [Tri-County Produce](#). Guests can enjoy free admission (although online reservations are still required), free parking, and special conservation keeper talks.

Climate change and other effects of human activity on the planet have a devastating impact on countless species of animals, including many that call the Zoo home. The Santa Barbara Zoo aims to inspire and nurture a passion for preserving nature every day. Let's work on saving our planet together!

Reservations are required to visit, [make a reservation online](#) today. For more information about Free Day at the Santa Barbara Zoo, please call (805) 962-5339 or visit [www.sbzoo.org](http://www.sbzoo.org).

### About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 am for members and 9:30 am for general admission until 5 pm; general admission is \$19.95 for adults, \$14.95 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public's link to helping animals in their native habitats. Visit [www.sbzoo.org](http://www.sbzoo.org).

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