



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Princess and Pirate Weekend at the Santa Barbara Zoo!

Meet your favorite fairytale characters, enjoy crafts & activities, animal encounters, and learn more about frog conservation efforts

(March 1, 2022) Santa Barbara, CA - [The Santa Barbara Zoo](#) invites the community to [Princess and Pirate Weekend](#), on Saturday, March 19, and Sunday, March 20, from 10:00 a.m. to 3:00 p.m. (Santa Barbara Zoo Members can enjoy early admission at 9:00 a.m.). Princess and Pirate Weekend is fun for the whole community, and celebrates the world's many frogs and other amphibians with frog-inspired crafts and more. Children are invited to dress up as their favorite princess, pirate, or any costume they choose!

Princess and Pirate Weekend activities include meet-and-greets with everyone's favorite fairytale characters, photo opportunities, special frog-inspired crafts and activities, animal encounters, and more, all with a fun fairytale-inspired theme!

Princess and Pirate Weekend is free with Zoo admission or Membership. Online reservations are still required to visit the Zoo, [click here to reserve](#). For more information please call (805) 962-5339 or visit www.sbzoo.org.

About Frog & Amphibian Conservation

Worldwide, estimates are that at least one-third of known amphibian species are threatened with extinction, a rate higher than that of birds or mammals. While the major culprits historically have been habitat loss and destruction, the main challenge today is the rapidly dispersing infectious fungal disease chytridiomycosis, which is causing population and species extinctions at an alarming rate.

AZA-accredited zoos and aquariums are committed to ensuring the survival of all amphibian species and are already an active force in amphibian conservation. For more information, visit www.aza.org/amphibian-conservation/.

About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 am for members and 9:30 am for general admission until 5 pm; general admission is \$19.95 for adults, \$14.95 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA).

AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public's link to helping animals in their native habitats. Visit www.sbzoo.org.

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