



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Santa Barbara Zoo Celebrates El Dia del Niño!

(March 14, 2022) Santa Barbara, CA – [The Santa Barbara Zoo](#) is thrilled to announce the return of “El Dia del Niño” - Children’s Day - on April 3, 2022 10:30 AM - 4:30 PM.

El Dia del Niño is one of the most popular celebrations at the Zoo, and recognizes the importance of children in our society. The day features Latin music, a children’s talent show, delicious food, and fun. El Pecas will perform live and community partners such as parent group PEP and the Police Activities League will be on-site as well.

Cost: General admission fees or use your SB Zoo Membership. Online reservations and timed entry are required, reservations open in early March.

For more information about El Dia del Niño, please call (805) 962-5339 or visit www.sbzoo.org.

About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 am for members and 9:30 am for general admission until 5 pm; general admission is \$19.95 for adults, \$14.95 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public’s link to helping animals in their native habitats. Visit www.sbzoo.org.

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