



MEDIA ADVISORY

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“LEGO AT THE ZOO”

ZOO GUESTS USE 40,000 LEGO BRICKS TO BUILD REPLICA OF THE SANTA BARBARA ZOO PLUS MORE LEGO FUN ON SATURDAY AND SUNDAY, MAY 4 AND 5

- Experts from Play-Well TEKnologies On-site to Collaborate on Designs
- Instructions Provided for Giraffe, Elephant, and More Animals
- Also Includes Area for Free-Form Fun
- Free with Zoo Admission

(Santa Barbara, CA, April 29, 2019) – LEGO lovers rejoice! More than 40,000 LEGO bricks will be on hand at the Santa Barbara Zoo to construct a replica of the Zoo and several of its animal residents in a new event called “LEGO at the Zoo.” The two-day event is held from 10 a.m. to 3:30 p.m. on Saturday and Sunday, May 4 and 5, in the Zoo’s Discovery Pavilion. All activities are free with Zoo admission.

The Zoo has collaborated with Play-Well TEKnologies who will have experts on-site to help guests build the LEGO structures and animals. Designs include an elephant, African lion, capybara (the world’s largest rodent, returning to the Zoo this summer), and a dog representing the Zoo’s new Ambassador Dog Bradley. A time-lapse video will be made documenting the construction. The event also includes an area for free-form fun, where guests can create their own designs.

“LEGO builds excitement for people of all ages,” said Zoo CEO Rich Block. “I bet we’ll see more than a few adults helping with this monumental project. I’ll certainly be pitching in.”

The building at the Zoo actually begins on Friday during the annual Members’ Night. Zoo members and Foster Feeders will enjoy the LEGO activity plus dinner, keeper talks, Zoo Train rides, and a dance party.

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The Santa Barbara Zoo is open daily from 10 a.m. – 5 p.m.; general admission \$18 for adults, \$13 for seniors 64+, \$11 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the [Association of Zoos and Aquariums](http://www.aazoo.org) (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation, and is the public’s link to helping animals in their native habitats. Visit www.sbzoo.org.